



# Company Overview



# Profile

- Multi award-winning digital agency based in Reading, UK.
- Core Services: Bespoke web development and digital marketing (multi-channel multi-lingual).
- **We focus on being honest, practical, and straight to the point. The result comes first;** not the technology, not the budget and not custom or practice.
- Microsoft, IBM, Google, Epson Partner.
- Small team < 10, but with large brand-name clients internationally.
- Single point of contact for each project & A Partner. Not a Vendor.

# Data Driven (Language and Industry Agnostic)

- Industries: Hospitality, Travel, Tourism, Retail, Chemicals, Publishing, Transport, Retail, Fashion, Recruitment, Defence, Non-Profits, and more.
- Regulated industries: Pharmaceuticals, Biotechnology, Medical devices, Financial Services, Insurance.





# Projects & Clients

MGALLERY  
MEMORABLE HOTELS BY ACCOR

GREAT HOTELS OF THE WORLD

Hilton

Reed Exhibitions

mm  
mamaison  
Hotels & Residences

digitalis MEDIA

TARGETjobs

ACCOR

eye for travel

pullman  
HOTELS AND RESORTS

fx

eye for pharma

ORCO  
PROPERTY GROUP

SMALL LUXURY HOTELS OF THE WORLD

AKI  
ASSOCIATION OF KENYA INSURERS

São Paulo

SCS  
a Cohort plc company

iwc

gic  
GLOBAL INSIGHT CONFERENCES

SERVIER

healthnetwork  
COMMUNICATIONS

rdf television  
part of the rdf media group

Mch  
market chemica

pharmiweb SOLUTIONS

intel

Slainte  
Healthcare

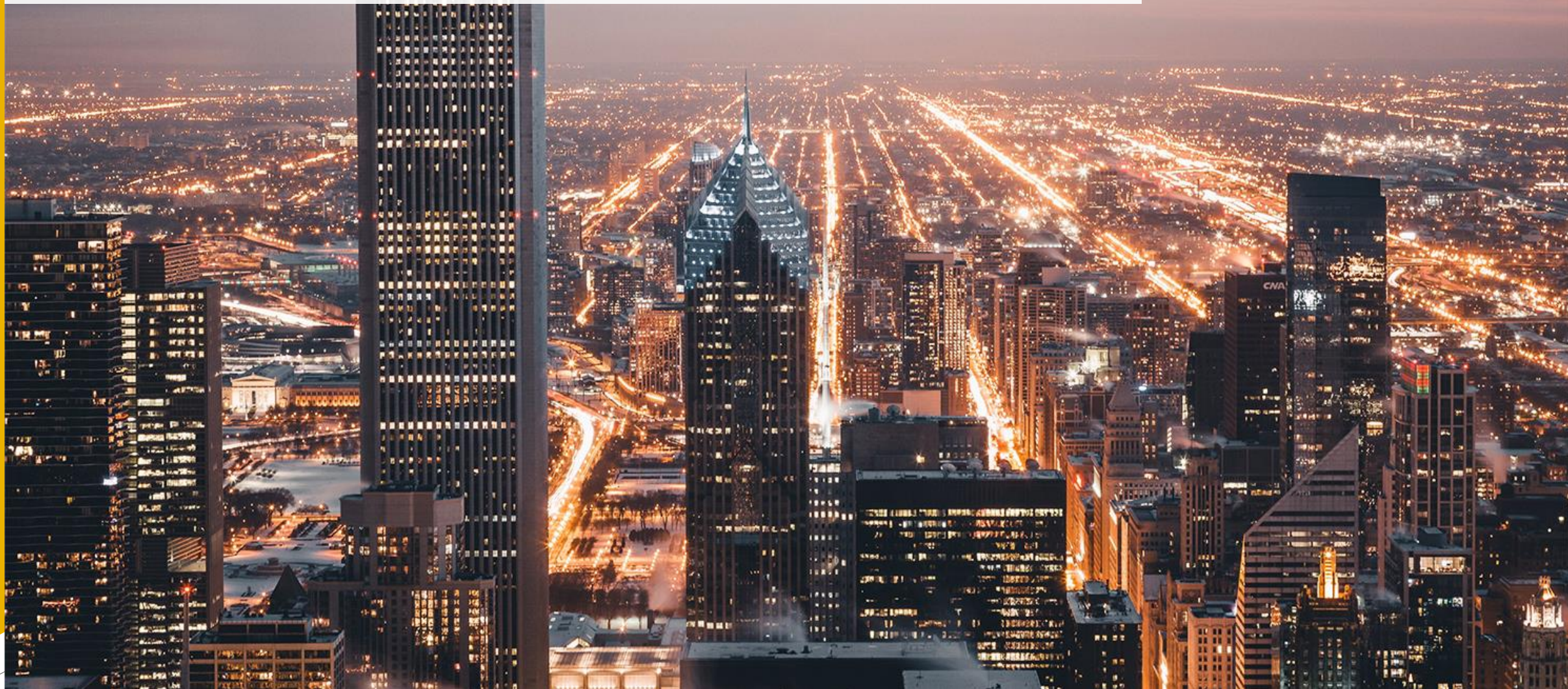
euric

ashley charles





**We can deliver almost anything...**





# Work Examples

The image displays a composite of the website and mobile app for Accor Hotels - MGallery. The website header includes navigation links: LA VERANDA RESORT PHU QUOC, VIETNAM & PHU QUOC ISLAND, RESPONSIBLE TRAVEL, AGENTS & MEDIA, CONTACT, and a language selector set to English. The main content area features a large image of the resort at dusk. A central text box highlights the achievement of >95% occupancy, supported by three bullet points: Revenue through travel trade and direct bookings, Mentions in the press and online portals, and Increased customer satisfaction and experience. Below this, it lists services provided: Web & mobile design/development, social media marketing, email marketing, web analytics, system integration, CRM and digital/e-commerce strategy, and beautiful colonial styles of the past. A smartphone on the right shows the mobile app interface with a menu including: Hotel / Resort Overview, Accommodation, Restaurants & Bars, Other Outlets, Photo Gallery, Video Clip, and Contact us.

LA VERANDA RESORT PHU QUOC VIETNAM & PHU QUOC ISLAND RESPONSIBLE TRAVEL AGENTS & MEDIA CONTACT English

M  
GALLERY  
MEMORABLE  
HOTELS  
BY ACCOR

Book Now

Contact us

**Accor Hotels - MGallery**

**>95% Occupancy**

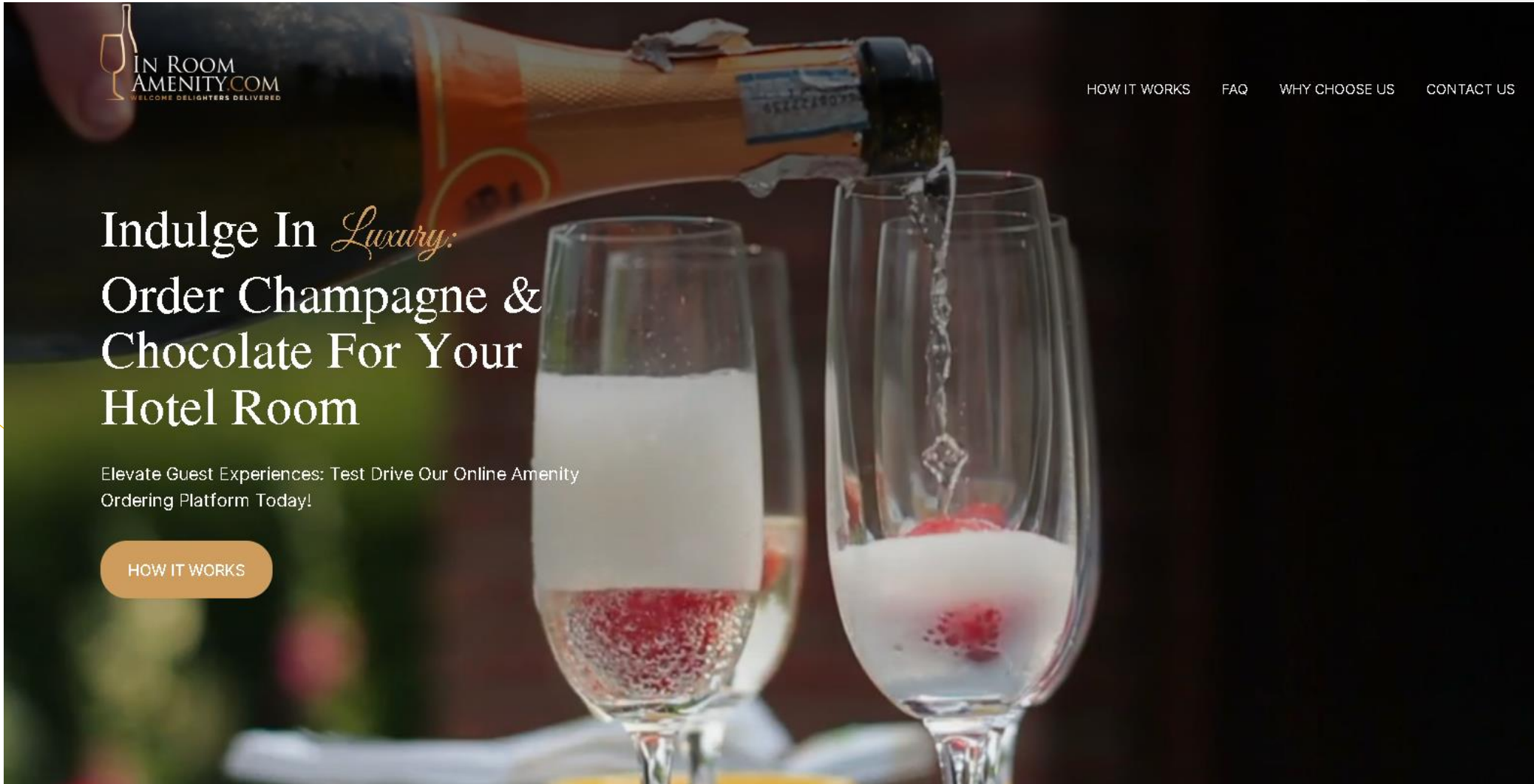
- Revenue through travel trade and direct bookings
- Mentions in the press and online portals
- Increased customer satisfaction and experience

Services provided: Web & mobile design/development, social media marketing, email marketing, web analytics, system integration, CRM and digital/e-commerce strategy, and beautiful colonial styles of the past.

Call us Find us Email us Skypen

Hotel / Resort Overview  
Accommodation  
Restaurants & Bars  
Other Outlets  
Photo Gallery  
Video Clip  
Contact us

# Work Examples



**IN ROOM AMENITY.COM**  
WELCOME DELIGHTERS DELIVERED

[HOW IT WORKS](#) [FAQ](#) [WHY CHOOSE US](#) [CONTACT US](#)

## Indulge In *Luxury*: Order Champagne & Chocolate For Your Hotel Room

Elevate Guest Experiences: Test Drive Our Online Amenity Ordering Platform Today!

[HOW IT WORKS](#)



# Work Examples





# Work Examples

Multi-purpose, multi-lingual, multi-store, multi-timezone system for ordering online, in-store, via telephone, plus table reservations

## Accredited



Windows Server



EXCEED YOUR VISION

## 3rd Party Delivery Services



## POS integrations 3rd party order aggregation.



**Food-Ordering.co.uk**



Restaurants



Takeaways



Chains



Ordering Portals



Food Trucks



Company  
Corporate Offices



Hospitals



Airports

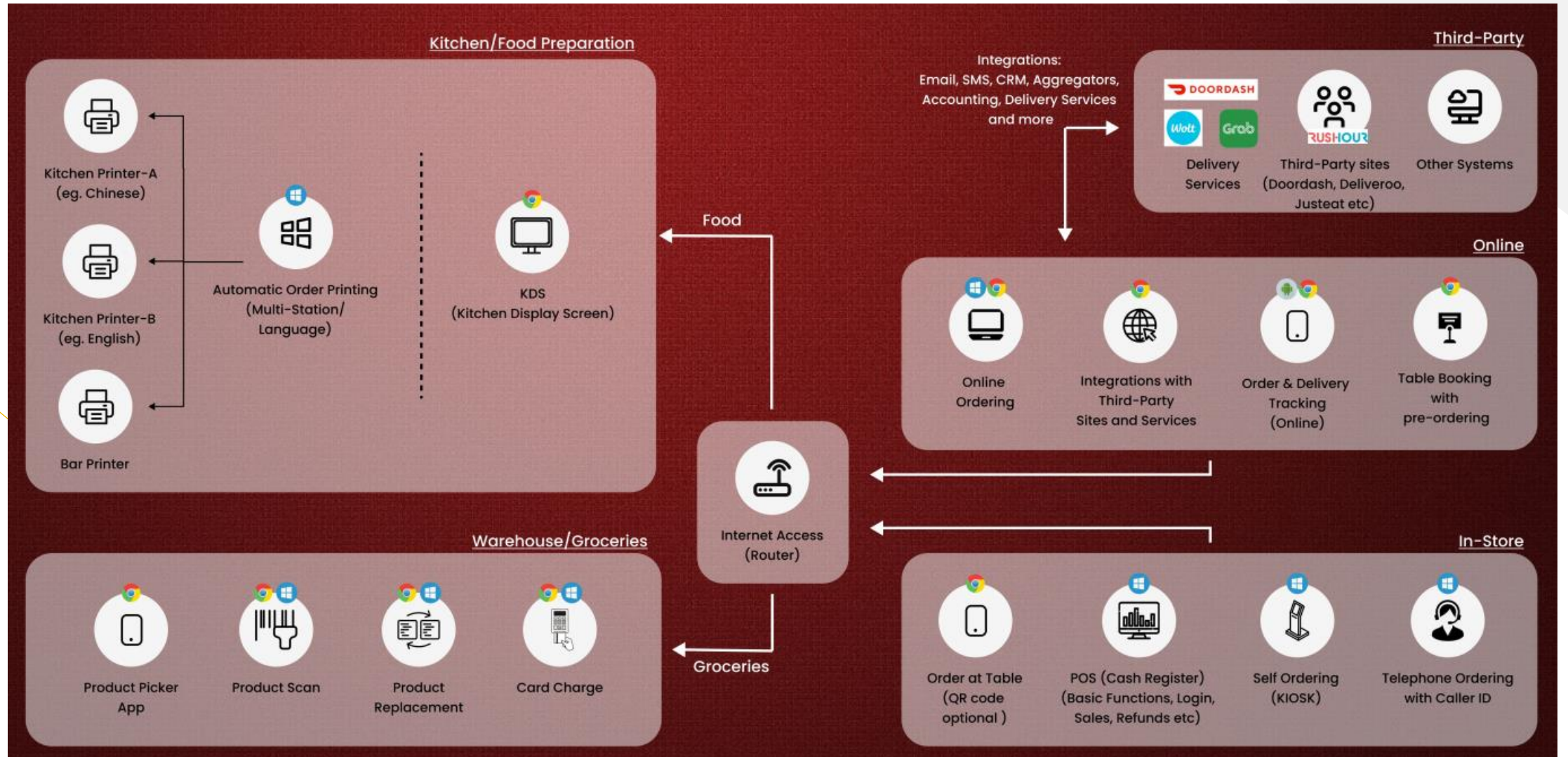


Hotels/Resorts



Web and Mobile  
app Developers

# Work Examples





# Work Examples



# Work Examples

The screenshot shows the Servier UK website with a search bar at the top right containing the word 'Angina'. Below the search bar, a navigation menu includes 'Home > Disease Information > Angina > What Is Angina'. The main content area features a large image of an elderly couple embracing, with the heading 'Angina' and a bulleted list of related topics: Angina, What is Angina?, Symptoms of Angina, Causes of Angina, How common is Angina, How long will I have Angina, Treatments for Angina, and References. To the right, a 'Disease Information' sidebar lists various conditions: Angina, Depression, Diabetes (Type 2), Heart Attacks, Heart Failure, High Blood Pressure, Osteoporosis, and Stroke. Below this list are buttons for 'Careers at SERVIER' and 'Healthcare Professionals'. A blue callout box on the right contains the following text:

**276% Growth**  
of online visibility to Patients and Healthcare Professionals

- Online Competition Analysis
- Regulations\* Compliant SEO
- 90% less spending than traditional marketing methods

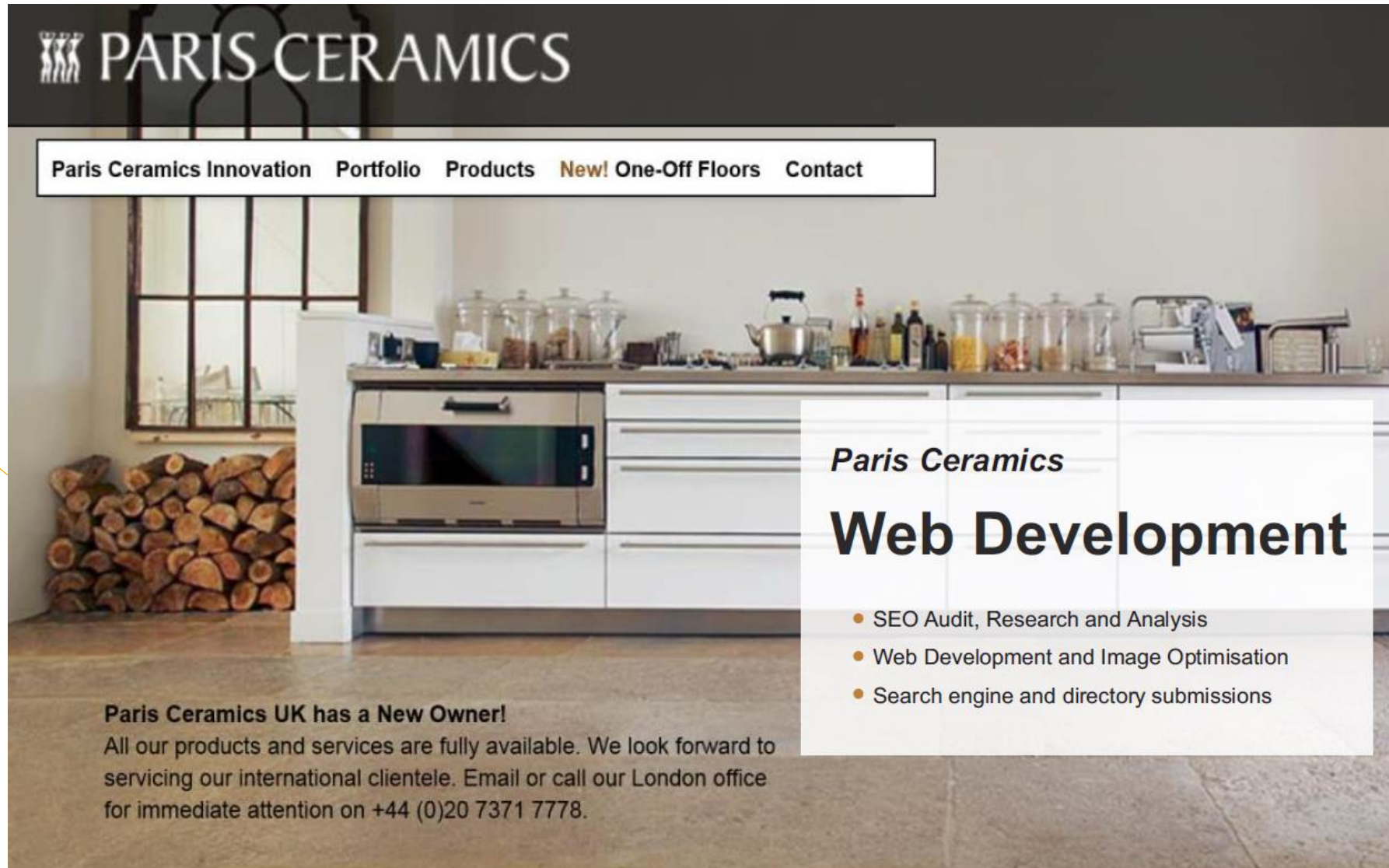
\* Also meets FDA (USA) and SFDA (China) regulatory requirements



“ We are very happy with the work that Naxtech has done for us as well as the results we have achieved. We believe we will be able to achieve a lot more in the future by working with Naxtech. ”



# Work Examples



The image shows a screenshot of the Paris Ceramics website. At the top left is the logo, which consists of three stylized figures and the text "PARIS CERAMICS". Below the logo is a navigation menu with the following items: "Paris Ceramics Innovation", "Portfolio", "Products", "New! One-Off Floors", and "Contact". The background of the website is a photograph of a modern kitchen with white cabinetry, a built-in oven, and a countertop with various kitchen items. A stack of firewood is visible on the left side of the kitchen. Overlaid on the right side of the kitchen image is a white text box containing the following text:

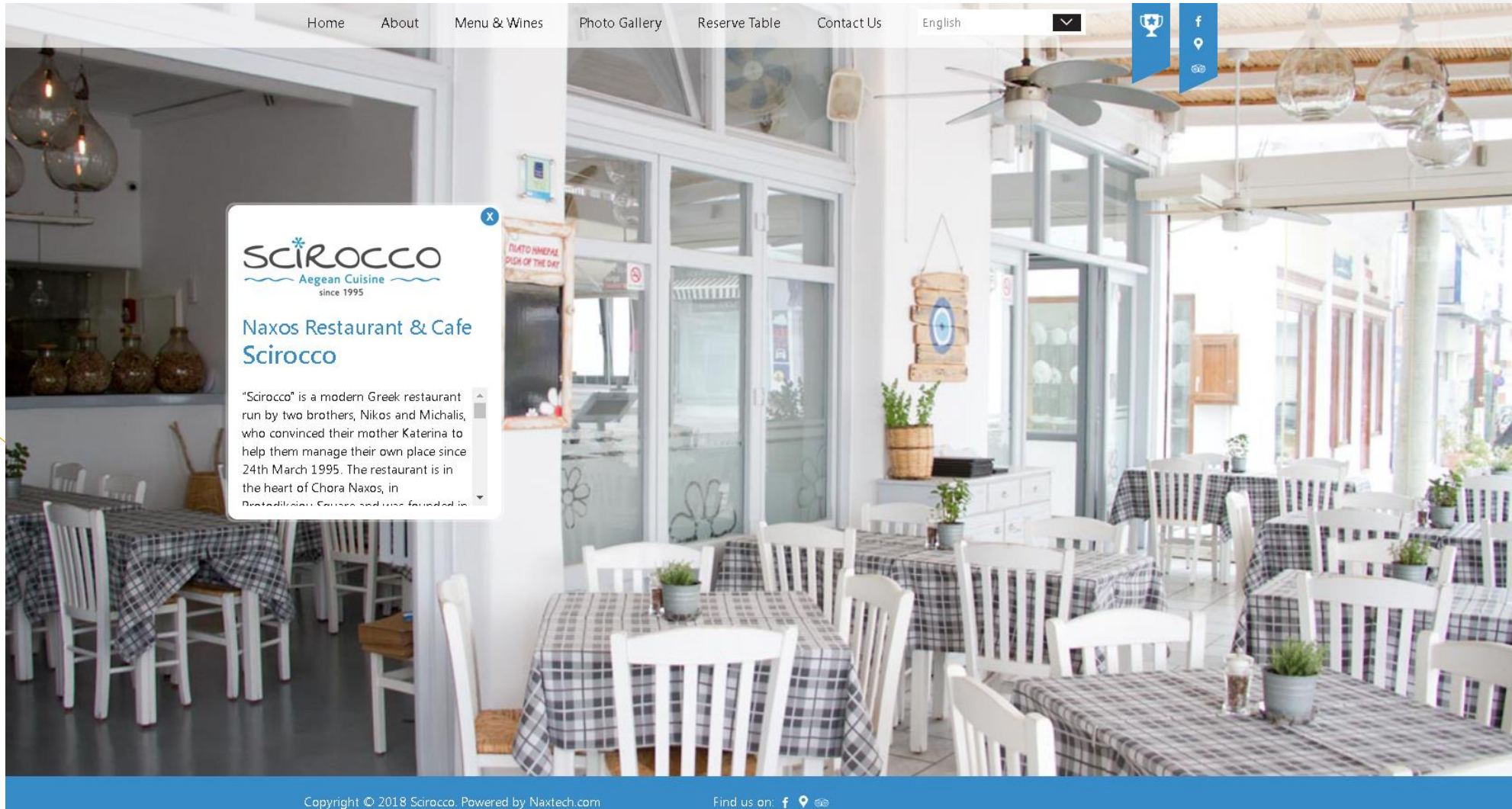
*Paris Ceramics*  
**Web Development**

- SEO Audit, Research and Analysis
- Web Development and Image Optimisation
- Search engine and directory submissions

At the bottom left of the website screenshot, there is a text block:

**Paris Ceramics UK has a New Owner!**  
All our products and services are fully available. We look forward to servicing our international clientele. Email or call our London office for immediate attention on +44 (0)20 7371 7778.

# Work Examples





# Work Examples

## Shop by sole



Flat Sandals



Orthopedic Sandals



Comfort Sandals

## Shop by style



Slides Sandals



Back Strap Sandals



Gladiator Sandals



Closed Toe Sandals



Lace Up Men Sandals

## Shop by colour



Natural



Brown



Ciel



Blue



Green



Red



Black/Natural



Total Black



White



Beige



Nude



Mocha

## Shop by size

EU 40 - US 7 - UK 6

EU 41 - US 8 - UK 7

EU 42 - US 9 - UK 8

EU 43 - US 10 - UK 9

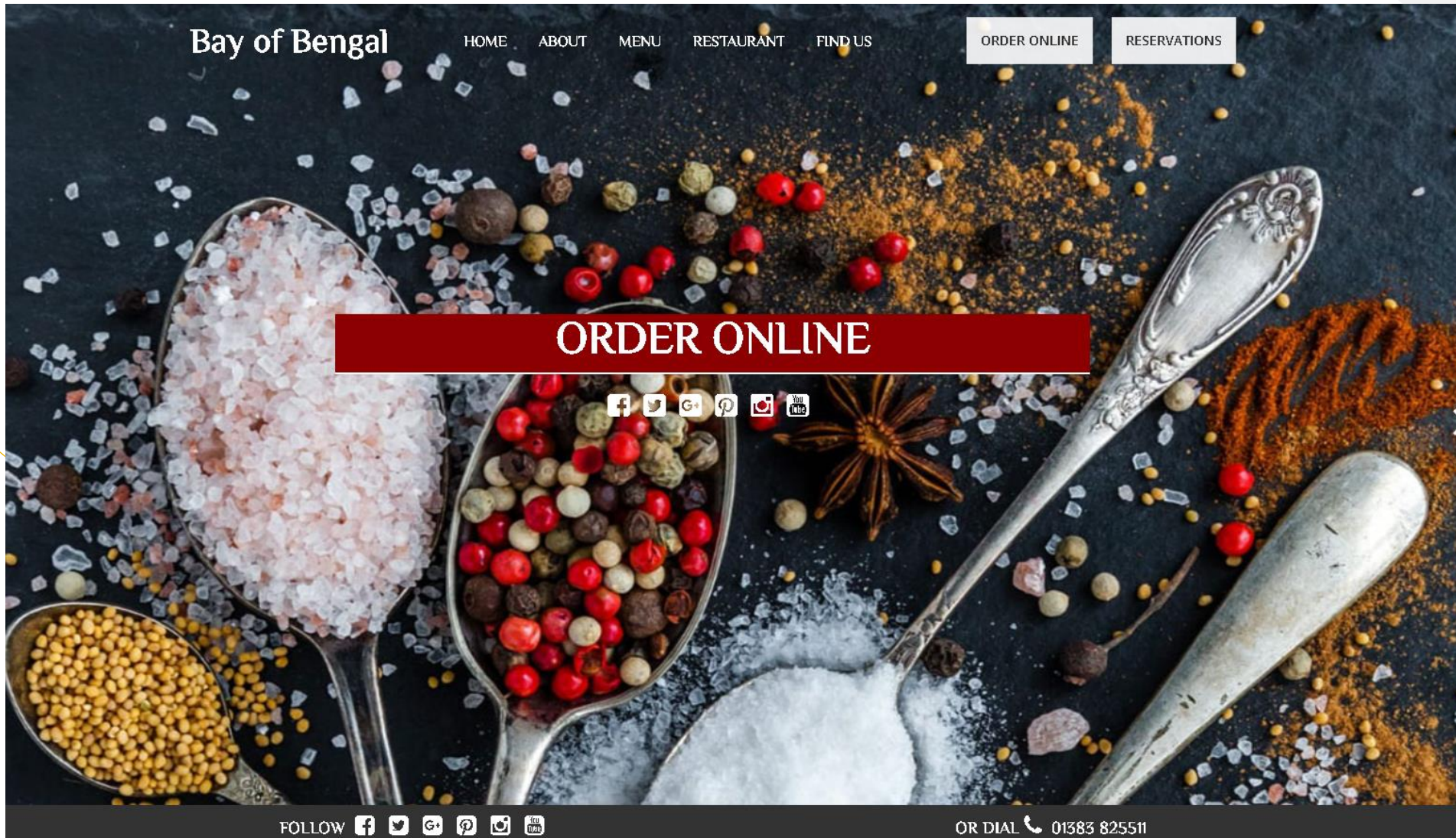
EU 44 - US 11 - UK 10

EU 45 - US 12 - UK 11

EU 46 - US 13 - UK 12



# Work Examples





# Work Examples

[REGISTER](#) [REPEAT PRESCRIPTIONS](#) [MAKE APPOINTMENT](#) [EMERGENCIES](#)

 HAYES: 020 8848 1818  
FELTHAM: 020 8893 7888



[HOME](#)

[LOCATIONS](#)

[SERVICES](#)

[PET ADVICE](#)

[CONTACT](#)

Experienced independently  
run veterinary clinics in  
*Feltham & Hayes*



[BOOK AN APPOINTMENT](#)



# Why Naxtech?

A holistic-approach to digital

1. Aims to be **honest, practical, and straight to the point**. The result comes **first**; not the technology, not the budget and not custom or practice.
2. **Multi-award winning** (WebAward, Communicator Award, Interactive Media Award)
3. **Proven expertise and Results** that speak for themselves.  
*eg. Accor's La Veranda Phu Quoc: 3 awards + Academic Case study + increase of traffic 3x times.*
4. **100% commitment to results and the customer**, with a focus on being proactive. - A Partner. Not a Vendor.
5. **Microsoft, Epson IBM and Google partner**, with access to their support, products/services.
6. Is covered by professional indemnity insurance of up to **£1million GBP per claim**.
7. **Focuses on meaningful results** and not just search engine rankings or impractical KPIs.





Contact us for some  
**Free friendly advice** on  
anything digital-related



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